



NEW LEVEL BROADCASTING
mganger@newlevelbroadcasting.com
Office Phone Number 574-971-0430
www.newlevelbroadcasting.com



Mike Ganger Facebook @newlevelmedia2 Twitter

NEWLEVEL BROADCASTING IS JUST LIKE RADIO

NEW LEVEL BROADCASTING COVERING THE EVENT NO ONE COVERS

Numbers 2019

- Website Numbers New Level Authority
 - Jan 66
 - Feb 281
 - March 263
- Website Numbers New Level Broadcasting
 - Jan 3,383
 - Feb 1,128
 - March 1,229
- Webcasting Plays
 - Jan 613
 - Feb 1,056
 - March 1,808
- Webcasting Views
 - Jan 365
 - Feb 798
 - March 1,274
- Basketball 1,631 Total for Post Season
 - Sectional 834
 - Regional 747
 - Semi State 50
 - State
- Social Media (start of 2018)
 - Mike Ganger 1,212
 - Middlebury 2,925
 - Indiana Marching 17
 - Indiana Sports Fans 74
 - City of Elkhart 10
 - You Tube Channel 2,391
 - Twitter 839
 - Total 7,468
- Final 2018 Numbers
 - Mike Ganger 1,080
 - Middlebury 2,426
 - Indiana Marching 17
 - Indiana Sports Fans 89
 - Twitter 788
 - You Tube Channel 1,617
 - Total 6,017
- 2019 Social Media Numbers
 - Mike Ganger 132
 - Middlebury 499
 - Indiana Marching 0
 - Indiana Sports Fans 15

- Twitter 51
- You Tube 774
- 2019 Total All Three Platforms
 - Social Media 1,471
 - Websites 6,350
 - New Level Authority 610
 - New Level Broadcast 5,740
 - Webcasting 3,477
 - Total for the year 11,298

Middle School Coverage:

- Big 11 Championship Games had a total for two games 205 log in to hear the games
- Middle School Broadcast
 - 626 (6 Girls Basketball ,2 Boys Basketball)

The numbers below are apex (Based on followers on social media)

- 60% of the fans that login to hear broadcast are from Northern Indiana
- 50% of the followers on social media are high school age
- 30% of the followers are outside of Indiana
- 45% of all followers follow festival, fair, community, harness racing and stock car racing

Notes of Interest:

New Level Broadcasting has a lot of parnets and kids of all ages ask if New Level Broadcasting is covering there event

New Level Broadcasting has traveled all across Indiana to cover many events.

On the Facebook page (Mike Ganger) you will find a lot of endorsements from community members that support New level Broadcasting and support everything New level Broadcasting does

Areas of Coverage

- Club Sports
- Middle School
- High School
- College
- Community Events
- Festivals/Fairs
- Indiana Professional Sports
- Indiana All Star Games
- Stock Car Racing
- Harness Racing