



NEW LEVEL MEDIA
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Mike Ganger Facebook @newlevelmedia2 Twitter
Your home for more sports and community events coverage
NEWLEVEL BROADCASTING IS JUST LIKE RADIO

NEW LEVEL BROADCASTING COVERING THE EVENT NO ONE COVERS

Numbers 2019

<ul style="list-style-type: none"> • Website Numbers New Level Authority <ul style="list-style-type: none"> ◦ Jan 66 ◦ Feb 281 ◦ March 329 ◦ April 326 ◦ May 331 ◦ June 276 ◦ July 337 ◦ Aug 199 • Website Numbers New Level Broadcasting <ul style="list-style-type: none"> ◦ Jan 3,383 ◦ Feb 1,128 ◦ March 1,499 ◦ April 985 ◦ May 889 ◦ June 816 ◦ July 898 ◦ Aug 541 • Best of Schools <ul style="list-style-type: none"> • June 182 • July 107 • Aug 59 • Webcasting Plays <ul style="list-style-type: none"> ◦ Jan 613 ◦ Feb 1,056 ◦ March 1,926 ◦ April 348 ◦ May 364 ◦ June 284 ◦ July 334 ◦ Aug 117 • Webcasting Views <ul style="list-style-type: none"> ▪ Jan 365 ▪ Feb 798 ▪ March 1,372 ▪ April 420 ▪ May 321 ▪ June 264 ▪ July 361 ▪ Aug 121 	<ul style="list-style-type: none"> • Goshen College Volleyball 408 • Baseball Sectional Homecoming 356 • Softball Sectional Champs Home 427 • Bethel University (Lakeland) 115 • LaGrange Harness Racing 249 • New Paris Speedway 555 • Elkhart Band at Bristol 86 • Elkhart Aquatics Center 144 • IFCA Football Game 110 • Bremen Firemens Parade 254 • Where am I 280 • Fair Harness Racing 413 • Middlebury Summer Festival 167 • Elkhart Jamboree 100 • Total for Video Clips 4,695 • Basketball 1,631 Total for Post Season <ul style="list-style-type: none"> ◦ Sectional 834 ◦ Regional 747 ◦ Semi State 50 • Spring Sports Totals <ul style="list-style-type: none"> • Baseball/Softball Coverage 330 <p>This Coverage is for Softball, Baseball Post Season Coverage</p> <ul style="list-style-type: none"> • Social Media (2019 Numbers) <ul style="list-style-type: none"> ◦ Mike Ganger 1,266 ◦ Middlebury 3,194 ◦ Indiana Marching 20 ◦ Northern Lakes 17 ◦ Indiana Sports Fans 101 ◦ City of Elkhart 21 ◦ Elkhart Future 108 ◦ Northern Indiana Racing 4 ◦ You Tube Channel 2,757 ◦ Mike Ganger You Tube 126 ◦ Twitter 906 ◦ Total 8,502 • Final 2018 Numbers <ul style="list-style-type: none"> ◦ Mike Ganger 1,080 ◦ Middlebury 2,426 ◦ Indiana Marching 17 ◦ Indiana Sports Fans 89 ◦ Twitter 788 ◦ You Tube Channel 1,617 ◦ Mike Ganger You Tube 0 ◦ Total 6,017 • 2019 Social Media Numbers <ul style="list-style-type: none"> ◦ Mike Ganger 186
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<p>Video Clips Views on Facebook/You Tube</p> <ul style="list-style-type: none"> • Facebook Live Northridge Awards 204 • Pony Rides 230 • Candy Drop 208 • Wawasee Flotilla 174 • Football Camp Preview 136 • Essenhaus Crusie Inn 93 	
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- Middlebury 768
- Indiana Marching 1
- Northern Lakes 17
- City of Elkhart 21
- Northern Indiana Racing 4
- Elkhart Future 109
- Indiana Sports Fans 12
- Twitter 118
- You Tube 1,266
- 2019 Total All Three Platforms
 - Social Media 2,502
 - Websites 14,346
 - New Level Authority 2,145
 - New Level Broadcast 11,853
 - Best Of Schools 348
 - Webcasting 5,042
 - Video Clips 4,695
 - Total for the year 26,585

Areas of Coverage

- Club Sports
- Middle School
- High School
- College
- Community Events

Middle School Coverage:

- Big 11 Championship Games had a total for two games 205 log in to hear the games
- Middle School Broadcast
 - 626 (6 Girls Basketball ,2 Boys Basketball)

The numbers below are approx (Based on followers on social media)

- 60% of the fans that login to hear broadcast are from Northern Indiana
- 50% of the followers on social media are high school age
- 30% of the followers are outside of Indiana
- 45% of all followers follow festival, fair, community, harness racing and stock car racing

Notes of Interest:

New Level Broadcasting has a lot of parents and kids of all ages ask if New Level Broadcasting is covering there event

New Level Broadcasting has traveled all across Indiana to cover many events.

On the Facebook page (Mike Ganger) you will find a lot of endorsements from community members that support New level Broadcasting and support everything New level Broadcasting does

- Festivals/Fairs
- Indiana Professional Sports
- Indiana All Star Games
- Stock Car Racing
- Harness Racing
- Talk Shows