



NEW LEVEL MEDIA
mganger@newlevelbroadcasting.com
Office Phone Number 574-971-0430
www.newlevelbroadcasting.com
www.newlevelauthority.com
www.bestforschools.com



Mike Ganger Facebook @newlevelmedia2 Twitter
Best for Elkhart's Future, Indiana Marching Band
Northern Lakes Conference,

Northern Indiana Racing Coverage Town of Middlebury

NEWLEVEL BROADCASTING IS JUST LIKE RADIO, TV AND NEWSPAPERS

NEW LEVEL BROADCASTING COVERING THE EVENT NO ONE COVERS

VIDEO AND OTHER NEW RULES STATEMENT FROM NEW LEVEL MEDIA
THIS STATEMENT COVERS THE ENTIRE PLATFORM LAYED POSTED AT START OF 2019

New Level Media/New Level Broadcasting is releasing the following statement about new rules about posting scores and video on the internet . All of these rules will protect sports teams, coaches, children, school officials and local communities. New Level Media is fully aware not everyone can get to the games and watch them live (grandparents, uncles, other family members or friends of the family) there is others where people live in one state and they would like to see the action in a different state (ie family members in Ohio and wanting to see the action in California). There is people who calm they do not understand the scores that are posted and where I may be.

So this will lead to the following rule changes All updates of games and broadcast will be on one post for the entire week. All updates will be done at Halftime if network access is OK and at end of Game with I get to my office. If network access can not be access all scores will be posted when network access can be done.

Let me explain some background on video, since video has been able to be on the internet, school officials have set many rules protecting the students at there school and protecting there budjects from losing money. (New Level Broadcasting supports this and helps in any way to bring people to there school event), Schools have come up with many ways to bring fans to the games, with performances of there youth leagues teams, dance teams, and alumni nights where former alumni come back to there school. All of these events are supported by New Level Broadcasting these events bring fans to the games. There is a number of schools that will not allow video of any kind at there school, again New Level Media supports these schools for setting the rules for NO Video.

New Level Broadcasting after the first of the year will be setting up a You Tube Channel (This Channel being Sponsored) on this channel there will be video clips (30 seconds limit) The You Tube Channel will be set up just like Local T.V stations (PER NEW LEVEL MEDIA RULES) There will be a link on the New Level Media websites to the You Tube Channel, there will be NO links on social media (Per New Level Media Company Rules) of the video highlights.

As for Facebook live the following rules will be in place for the regular season 1) Will highlight the game of the night 2) After the game will have Facebook live recap of the game 3) During all IHSAA events there will be NO Facebook live per IHSAA rules at the event, after the event is done, when the New Level Broadcasting staff is away from the location of the event there will be a facebook live report of the game. All Facebook live will NOT have any students in the video, if there is a special event that may happen during the game New Level Media/New Level Broadcasting will need to be granted permission to tape that special event if it happens. There will be NO Video of Middle School Games, where the children are under the age of 15 years old.

For all Middle School and Club events where the child is under the age of 15 there will be NO video and the players (Middle School) will not be talked to when getting ready for there game

New Level Media feels these rules need to be in place to protect the Students, and School Officials at all schools across Northern Indiana.

As far as other events (College, Parades, Festivals, Fairs, Professional Events, Summer Events, and a lot more) for each event again there will be 30 second video clip (everything will be sponsored) New Level Broadcasting,/New Level Media will get permission for the head of the event to broadcast the entire event. All college coverage will be the same as the high school coverage. If New Level Media/New Level Broadcasting does a parade on video again New Level Broadcasting/New Level Media needs to be granted permission to post that video.

All of these rules are to protect New Level Media/New Level Broadcasting along with school officials and other officials that put on events.

I hope everyone understands these rules that have been set, video state wide for everything is getting out of control and new guidelines need to be set along with the rules about posting results. People need to understand I can not Broadcast and take time to broadcast the hope is for these new rules it will help to let people know what New Level Broadcasting/New Level Media is doing for the week .

With these new rules it is hope New Level Media/New Level Broadcasting to a NEW LEVEL and the leader in media coverage in Northern Indiana